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Anoto and its Digital Pen and Paper Technology Named 2008 XChange XCellence Award Winner

**Awarded as the Top Vendor in the Most Innovative Technology Category;
At Everything Channel's 2008 XChange Government Integrator**

Boston, MA – May 9, 2008 – Anoto Group, the inventor of Anoto Digital Pen and Paper technology, today announced it has earned a 2008 XChange XCellence award during Everything Channel's 2008 XChange Government Integrator in the category of most innovative technology at an awards ceremony in Washington D.C. on May 9th, 2008. The XChange XCellence Awards program is sponsored by Everything Channel's *XChange Events* – Channel Events. Community Building. Anoto is honored its Digital Pen and Paper solution has received the XChange XCellence Award for Innovative Technology.

"The fact that we were nominated by top solutions providers make this acknowledgement even more meaningful to us and to our Anoto partners that have developed powerful applications using our Digital Pen and Paper Technology," said Ebba Åsly Fåhraeus, Anoto VP of Sales and Marketing. "Winning this prestigious award further validates and supports Anoto's vision in providing fast and reliable transmission of handwritten text into digital formats, enabling data capture, transmission and storage in an easy and natural way."

The *XChange XCellence Awards* measure overall business and technology integrator perceptions of vendor products and services during an XChange Event. XChange attendees evaluate and score each vendor's presentation, message and presence throughout the three day event. The results are tabulated on site and awards are presented during the XChange XCellence Awards Luncheon presentation, at the conclusion of each XChange Event.

The 2008 XChange Government Integrator XCellence Awards cover 8 key categories, including an Overall Best in Show award. "The XChange XCellence Awards winners are selected by top solution providers at each event and honor the vendors with the most exceptional products, programs and technologies," said Nancy Hammervik, Vice President, Everything Channel Events. "Congratulations to all of the winning companies. They have demonstrated that they deliver high quality solutions and have many satisfied business partners."

About Anoto Group AB

Anoto Group AB

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format.

Anoto operates through a global partner network that focuses on user-friendly forms solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 110 employees, offices in Lund (head office), Boston and Tokyo. Among the major shareholders are Norden Technology A/S, Robur and SEB. The Anoto share is traded on the Small Cap list of the OMX Nordic Exchange in Stockholm under the ticker ANOT. For more information: www.anoto.com

About XChange Events

Everything Channel's XChange Group is the global leader in face-to-face channel events.

XChange Events bring together new markets, customers and revenue opportunities for solution providers and technology vendors. XChange Events offer the best recruiting, training, education and networking opportunities in three and four day events filled with keynotes, lectures, debates and discussions revolving around critical channel issues and trends. XChange Event information can be found online at <http://www.everythingchannel.com>. Everything Channel hosts a complete suite of integrated media and business solutions whose asset portfolio includes, CRN, VARBusiness, XChange Events, Institute for Partner Education & Development (IPED), the ChannelWeb network and GovernmentVAR.



About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the global leader in Channel execution and serves as the one stop shop for Solution Providers and the hardware and software suppliers that engage with the indirect sales Channel, which drives 75 percent of all technology sales throughout the world. Solution Providers turn to Everything Channel for product information, business guidance, market intelligence and management tools. IT suppliers use Everything Channel to gain access to and influence the Solution Provider audience, develop strategy, obtain market intelligence and execute sales, recruitment and Channel enablement objectives. Everything Channel provides for the wide range of business needs for both Solution Providers and IT suppliers to run their business.

Everything Channel is the number one source for the Channel market, helping businesses run more profitably and effectively. Through use of its portfolio of channel solutions which include the ChannelWeb online network, magazines (CRN and VARBusiness), events (XChange and Vision), workflow tools (MTC and eXalt), tele-recruiting, sales support, marketing services, research and education (IPED), technology sellers are able to rapidly accelerate sales. Everything Channel provides the answer to strategy and branding, online marketing, market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel.

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